



Hindu Temple and Cultural Society of USA, Inc.

Sri Venkateswara Temple (Balaji Mandir) And Community Center

1 Balaji Temple Drive, Bridgewater, NJ 08807 || Ph: 908-725-4477 || www.venkateswara.org



Sri Goda Kalyanam

Friday, Jan 13th 2017 at 6:30PM



Sri Goda Devi

Sri Krishna

Bhagavan in the form of "Archa Swaroopam" provides the opportunity to pray and serve Him, and thereby fulfills the devotees' materialistic and spiritual desires. To exemplify this, Bhoodevi incarnated in the form of Godadevi and learned that the Gopikas performed Kaatyayani vrata together with devotion and received Lord Sri Krishna's grace in Dwapara Yuga. Hence, Godadevi assumed herself as a Gopa Vanita and performed with devotion the Dhanurmasa Pooja in Vatapatrashayi's (Krishna) temple in the month of Margasheersha along with other girls. She composed in praise of Lord Sri Krishna and sang a Paashuram (stanza in Tamil) per day for 30 days and pleased the Lord. Bhagavan then appeared and the divine wedding was completed as she merged with the Sri Ranganatha Swami Moorti. This auspicious day is celebrated as Bhogi festival.

Our temple is performing the divine Goda Devi Kalyana Mahotsavam on this Bhogi Day January 13th, at 6:30 PM for Loka Kalyanartham. Temple invites all devotees to participate in this auspicious celebration and receive Divine blessings.

After Kalyana Utsavam, Annadanam will be served

Participate in The Divine Wedding and Receive Blessings