

Hindu Temple and Cultural Society of USA Inc.
Sri Venkateswara Temple (Balaji Mandir) and Community Center
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Deepavali

Deepavali is one of the most important Hindu festivals celebrated with a lot of social and religious significance. Deepavali is celebrated on the amavasya day of Aswayuja / Purattasi - Aippasi month (October / November). Hindus celebrate this function by wearing new clothes and feasting on special sweets. This festival is deeply enjoyed by all the Hindus and on this day, a super joy fills everyone's heart.

The significance of Deepavali cannot be explained in simple words. On this day, the festival of lights, devotees worship Sri Mahalakshmi, Goddess of wealth and prosperity. For some, this day also marks the beginning of a New Year. Legends relate this function to the defeat of Narakasura and Ravana, and to the story of Bali, a great Vishnu worshipper. In some parts of India, this festival is celebrated for five days, with each day being associated with a legendary story.

In principle, this festival is for the triumph of good over evil.

During Deepavali our Temple is open whole day. Morning pujas start with Sri Mahalakshmi homam and abhishekam, followed by a special sahasranama kumkumarchana in the evening. A graceful Dhanalakshmi alankaram adds to the Beauty of the Day.

May the Blessings of Lord Sri Venkateswara and Sri Mahalakshmi be with you and your family.

HTCS

